

Emerging Technologies and Impact Assessment

**IAIA Webinar
Sept. 18, 2018**

Presenter: Marla Orenstein

Moderator: Bridget John

(bridget@iaia.org)



IAIA Webinar Series

- Accessing and Interpreting **Biodiversity** Information for High-level Biodiversity Screening
- Empowering **Indigenous Voices** in Impact Assessment
- Understanding Impacts on Vulnerable Populations through **Psycho-Social Impact Assessment**
- **Health** Considerations in Impact Assessment
- **Resettlement** and Impact Assessment – Points of Intersection
- *And several more...*

Visit <http://www.iaia.org/webinars.php>

@IAIAnetwork

#iaiawebinar

Housekeeping

Recording? ✓

Questions? ✓

Slides available? ✓



Emerging Technologies and Impact Assessment

**IAIA Webinar
Sept. 18, 2018**

Presenter: Marla Orenstein

Moderator: Bridget John

(bridget@iaia.org)



**IA has
remained
static.**



Part 1:

THE TECHNOLOGIES

1. Data Visualization



1. Data Visualization



1. Data Visualization



2. Remote sensing



2. Remote sensing



2. Remote sensing



2. Remote sensing



3. Blockchain



3. Blockchain



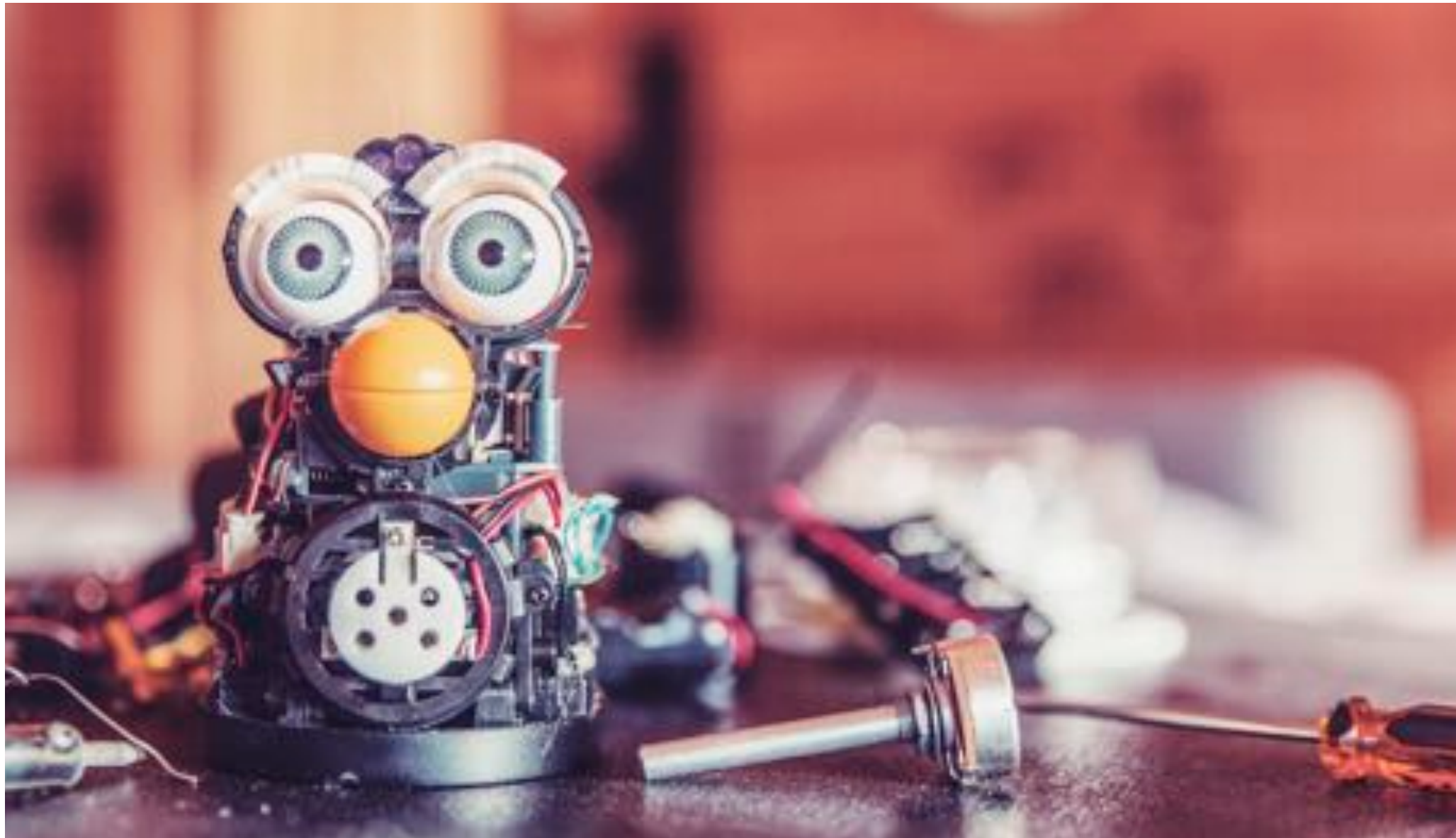
3. Blockchain



3. Blockchain



4. Artificial Intelligence



4. Artificial Intelligence



4. Artificial Intelligence



ARTIFICIAL INTELLIGENCE

Early artificial intelligence stirs excitement.



MACHINE LEARNING

Machine learning begins to flourish.



DEEP LEARNING

Deep learning breakthroughs drive AI boom.



1950's

1960's

1970's

1980's

1990's

2000's

2010's

Source: <https://blogs.nvidia.com/blog/2016/07/29/whats-difference-artificial-intelligence-machine-learning-deep-learning-ai/>

Part 2:

AIAIA

What's the best use of AI in IA right now?

- Scoping
- Baseline data compilation
- Analysis

Scoping

Scoping

VERDICT: Relatively easy 'win' for computers in IA. Likely to enable better scoping through inclusion of more information, and a more rigorous and transparent process of selecting valued components.

Baseline data compilation

Baseline data compilation

VERDICT: Methodological hurdles (e.g., what is good vs. bad information) but conceptually simple. Early area for uptake of AI in IA.

Assessment

Assessment

VERDICT: More methodologic challenges, but potentially a huge value-add.

Part 3:

THE IMPLICATIONS

This is the juicy stuff.

- **Human values and AI: who gets to decide what's best?**
- **Will we all be replaced by computers?**
- **Who wins and who loses?**

Human values and AI



A person wearing a full-body gorilla costume is sitting at a wooden desk, typing on a silver laptop. The gorilla's hands are visible, with long fingers and a textured, wrinkled skin. A yellow banana is placed on the desk to the right of the laptop. The text "Will we all be replaced by computers?" is overlaid in the lower half of the image.

**Will we all be replaced
by computers?**

Who wins and who loses



- **Communities:** if IA is faster, cheaper and easier, maybe more will be done.
- **Regulators:** better if the IA is more transparent or rigorous. Also better if better presentation or visualization of information.
- **Proponents:** will it reduce cost? Provide more 'bang for the buck'?

- **Consulting companies:** more work with greater efficiency. Move away from billable hour trap.

New IAIA group!

**iaia.emerging.tech
@gmail.com**



Questions?



New IAIA group!

**iaia.emerging.tech
@gmail.com**

